

# Harrells Christian Academy's



6th Annual

## Candy Cane Lane Holiday Market

November 22-23, 2019

### Information for Vendors

Harrells Christian Academy's Candy Cane Lane Holiday Market will feature regional and national exhibitors carrying high end accessories, home décor, clothing and unique gift items. This is a juried event designed to present the finest selection of products and a well-balanced shopping experience.

Aggressive advertising and promotions using online, print and social media will draw shoppers from surrounding counties including: Sampson, Duplin, Onslow, Bladen, Pender, and New Hanover. Participating vendors will receive significant exposure through a multi-channeled marketing plan. Additionally, the Harrells Christian Academy community, comprised of almost 400 families, strongly supports this event.

Booth rental includes one 8' skirted table, standard pipe and drape, and electrical supply if desired. Additional items, including draped tables and chairs, are available. Specific information regarding vendor set up, time and placement is provided after acceptance.

<u>BOOTH RENTAL</u>	<u>10X10</u>	<u>10X20</u>
Standard Show	\$275.00	\$475
Front of Show	\$325.00	\$525
Best of Show	\$375.00	\$575

As a juried event, vendor participation is by invitation. Interested participants should complete and submit our application for selection committee review. Invitations and contracts will be extended to selected vendors and must be returned with credit card deposit. Applicants must specify their first and second choice for booth placement and size. Space is limited and is assigned by the order in which application is received.

<u>BOOTH HOURS</u>	<u>Wed 11/20</u>	<u>Thu 11/21</u>	<u>Fri 11/22</u>	<u>Sat 11/23</u>
Set Up	2 – 8 pm	8 – 6 pm		
Preview Party			9 – 12 pm	
General Admission			1 – 7 pm	9 – 1 pm
Break Down				1 – 4 pm

Application Deadline July 31, 2019

# Vendor Application

## SECTION I

Business Name \_\_\_\_\_

Address (Line 1) \_\_\_\_\_

Address (Line 2) \_\_\_\_\_

Email \_\_\_\_\_

Business Phone \_\_\_\_\_

Fax \_\_\_\_\_

Website \_\_\_\_\_

Contact Name \_\_\_\_\_

Job Title \_\_\_\_\_

Contact Email \_\_\_\_\_

Contact Cell \_\_\_\_\_

1<sup>st</sup> Choice Booth Size \_\_\_\_\_

2<sup>nd</sup> Choice Booth Size \_\_\_\_\_

Electrical outlet needed?     yes     no

## SECTION II

Please describe 1) your business and products, and 2) the items you wish to sell in your booth at Candy Cane Lane. Committee reserves the right to exclude any items not listed on this form.

Does your website offer good visuals of what you sell? If not, please send pictures of your products and/or of previous exhibits with your application.

Which social media platforms does your business use?

Facebook  Instagram  Twitter  Other \_\_\_\_\_

SECTION III - PAYMENT

Application cannot be considered without payment.

Payment will only be processed or deposited if vendor is selected.

Credit Card  Visa  MC  AMEX  Other \_\_\_\_\_

Card Number \_\_\_\_\_

Name on Card \_\_\_\_\_

Expiration Date \_\_\_\_\_

CVV Code \_\_\_\_\_

Payment Amount \_\_\_\_\_

**Candy Cane Lane Contact**

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